

Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes February 12, 2020

Carol Caro (presiding), Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. March Newsletter Articles (due February 20)

- Networking: League of Women Voters **(Ruth)**
- Harry Margolis Program March 31 **(Elenore)**
- LCAC Program **(Frank)**
- Age-Friendly TV Mass. Assoc. for the Blind and Visually Impaired **(Matt)**
- Charlie Card Event at Senior Center **(Carol)**
- South Brookline Meetup **(Carol)**
- “Four Women, an Overland Six, and a Cause” Anne Gass, Historian **(Elenore)**
- Telling Our Story – writing group, Senior Center **(Elenore)**
- Poem of the Day Web Site **(Bea)**
- Forum March 29: Brookline Together, Solving Our Housing Crisis **(Elenore)**
- BA&CE—Successful Selling on EBay **(Ruth)**
- Book Talk (Bea)
- Bingeing on Netflix (Bea)
- Upcoming Events (Carol)
 - State Primary March 3rd
 - Art Deco/Back Bay Walk

2. Education Committee Report Spring 2020 Programs

- a. **Attorney Harry S. Margolis** of Margolis & Bloom, LLC, book author “Get Your Ducks in a Row. The Baby Boomers Guide to Estate Planning”- Tuesday, March 31 reception at 6:00 pm talk 6:30 pm
- b. **Ailene Gerhardt**- Solo Aging- Thursday, April 30 Reception at 6:00 pm, talk at 6:30 pm
- c. **Dr. Katharine Etsy** Thursday, May 14 6-7:30 pm.
- d. **Technology Expo**- June 4

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- e. **Katherine S. Newman** book discussion: “Downhill from Here: Retirement Insecurity in the Age of Inequality”- DATE TBD

3. PR/Media

- a. Elenore has written the press release for the March 31 Margolis program
- b. BrooklineCAN is publicized in the new edition of the Brookline Chamber of Commerce *Community Guide and Business Directory*. On page 7, in a box entitled “Elder Resources”, the first listing is the Council on Aging *Elder Resource Guide*, and the second is “BrooklineCAN continues to invite businesses to join its Age-Friendly Business Campaign” with a description and contact information.

NEXT MEETING: Wednesday, March 11, 2020 2:00 pm